



AFA Chapter 416 – Northeast Texas
Meeting Minutes: 11 April 2012 // 11:30 // McCullough Rec Center @ L-3

Call meeting to order (11:35): Opening comments from Chapter President

- Vance Clarke opened and thanked all for attending.
- Minutes from previous meeting were accepted

Treasurer's Report (Tammy):

- **Treasurers' Report – Approved**
 - Chapter currently has \$19k balance
 - Checks have been coming in for the John Murray Memorial
 - Tax return has been done

ADVOCATE

Golf Thing (Terry Thomas):

- We need more details from Terry
- The Golf Tourney will be dedicated to John Murray
- We should have a tournament schedule date within a week or two
- L-3 has donated \$3000 to the tournament
- Vance mentioned that an AF coin is being looked at that would be handed out at the tournament with the year on it. Idea is to use the same "chip coins" like we have now with the Chapter Logo on one side and something specific to the Golf Thing for the other. We could order 150 for each tourney and take care of 3 years worth with \$500. Exploring designs, etc. that would have year and some specific golf logo on it.
- L-3 is working with us to design and purchase a big banner for the tournament.

July State Meeting (Vance):

- Scheduled for 19th through 22nd of July
- Vance – needs help from Thursday through Sunday

(File Name: 416MM120411)

- Setup responsibility matrix? If you can assist beginning now in helping, we need it.
- Rick – Denton hospitality room too small for gathering; ensure we have appropriate Hospitality Space.
- Informal Friday meeting before State Annual Meeting
- Tom – Can we have a “sing along” using old Air Force songs? Exploring some ideas that could be used as a part of dinner event.
- Lt. General Larry James is being considered as a speaker. Mr. Bo Marlin, was mentioned as an excellent contact for the ISR community – He is a former 45th commander.
- Larry – Knows former astronaut (happens to be first black) that might be a speaking source. Believe we can look at future opportunities for him.
- Vance – Is Henserling available or not? We need to know now.
- 1ST priority is State Meeting; 2nd priority is golf tournament

Special Event (Vance):

- Vance reminded us that Chief Gaylor will be visiting again on May 17th
- Need RSVPs
- We are planning to have dinner at Baker’s Ribs
- Lunch on the 18th?

Membership (Joe Wiser):

- Rick Williams stated that the recent awards were mentioned at the state level
- Vance briefly discussed the restructuring of the state chapters that would include zip codes identification and therefore membership impacts. This effort is still in process.
- So, far we have picked up (31) new members from the realignment.
- It was mentioned that the Abilene chapter is really struggling; majority of leadership is active duty military and is currently deployed.

Newsletter (Vance):

- We need some help to post the newsletter online; Mark Bushnell is helping and working this.

Web Page Efforts (Vance):

- Work continues on this task
- Need to find another person willing to “learn/teach self” dedicated to this project
- We need to research the best target audience
- Vance talked about using return mail addresses and labels more efficiently
- Trey – can we make announcements on Facebook or other social media? – Might use state page
 - There are audience/possible security issues?

EDUCATE

ENP Scholarships (Tom Bailey):

- ENP is an ongoing effort
- Rick/Tom – Need to update plans at State Meeting?
- Tom and Vance are working the scholastic issues, together (scoring, rules, inputs, etc.)
 - Tom/Vance will try to have lunch on 4/18 to finalize plans – will then present to chapter
- Need to match school districts to chapters – email to everyone for coverage
- Tammy – do all chapters participate?
 - Yes, but there are very few entries
 - Only about 5 chapters do well consistently
- Dennis – originally, ENP was philanthropy
- Tom – the chapter is not getting sufficient feedback for this effort (ROI?)
- Dennis – Do we need to change our approach? Do we need to provide more incentives?
- Larry said he will push the effort with the Greenville POCs to attempt to get better participation
- Vance – What are scholarship sources? Why do we fund scholarships like we do?
- When we identify recipients, the state just piles on money to the effort with no feedback and almost no follow-up.
- Awards recognition article went out to multiple sources, only Greenville paper published
 - Paris sent out announcement through their school district
- Tammy – currently we are making a \$3,659 investment in this effort; what is return?
- Vance – not generally a fan of scholarships, but how do we parlay banquet into something more productive?
- Tom – Why don't we send a file and/or link to winning essay with recognition article?
- We should be coordinating with other service clubs, radio and internet
- Vance – currently working with Troy Brakefield of L-3 Public Affairs to further promote
- Dennis – thinks Vance should try to join/speak to the organizations such as the Rotary and Elks Clubs
- Dennis – How do we best exercise our charter?
- Vance – Need to get into schools – Work with recruiters? (they cannot be open advocates/members) – What can we actually do, here?
- Larry – State Teacher of the Year will be announced in May
- Vance – We are not giving memberships to recipients anymore, but sharing the cost for (3) year memberships
- Tammy – No memberships were given to the (3) recipients this year
- We need to follow up with the scholarship winner's parents
- One of the truly outstanding facets of the banquet was the interaction created between recipient families and the AF officers as a result of the seating arrangements

Education Missions/Efforts (Marsha Krotky): - NTR

SUPPORT

CAP Requests (Chuck Meador) – NTR

Community Partners: (Tammy in Terry Thomas' absence):

- (2) new CPs:
 - Crumpton's
 - Hunt Memorial

Veteran's Affairs: (Larry Ratliff):

- Bonham VA Hospital Visit
 - Tamara Munson (POC) has confirmed that 5 May is a good date for the Bonham VA Hospital visit
 - Another possible POC is Whitney Driggs – She is supposed to call Vance
 - Are some CP's coming?
 - Dennis – will there be CAP involvement?
 - Vance says we have enough flags
 - Larry said he would check into providing toiletries to take to the hospital

AFROTC (Vance): - NTR

Airpower Advocate: - NTR

Future Interactive Efforts: - NTR

Meeting adjourned at 12:37

2012 Meeting Attendance													
Last Name	First Name	J	F	M	A	M	J	J	A	S	O	N	D
Date of Meeting		11	8	14	11								
Abel	Alexis												
Bailey	Tom		Y	y	Y								
Bryant	Tammy	Y	Y		Y								
Bushnell	Mark			Y	Y								
Carter	Jim			Y									
Clarke	Vance	Y	Y	Y	Y								
Davis	Foye												
Henderson	Jim												
Johnson	Trey	Y	Y	Y	Y								
Krotky	Marsha												
Mathis	Dennis	Y			Y								
Meador	Chuck	Y	Y	Y									
Oates	Ted			Y									
Ratliff	Larry	Y		Y	Y								
Thomas	Terry	Y	Y	Y									
Williams	Ricky	Y		Y	Y								
Wiser	Joe		Y	Y	Y								
Snarr	David TSgt	Y											

If you have questions or concerns, please contact

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